

A First in Canada!

Child Alert App An Innovative and State-of-the-Art Child ID App for the IPHONE and Blackberry



In this fast-paced world we now live in and with technology constantly evolving, the Missing Children's Network is committed to providing the most up-to-date, quality services to families in Quebec. The organization recently partnered with *Avis de recherche* to develop an innovative and state-of-the-art **Child ID App** that will revolutionize the way we record and store children's personal information to be used in the event of an emergency.

Child Alert App is now available to all iPhone subscribers and can be downloaded for a nominal cost of just 99 cents (with 25 cents from each download benefitting the Missing Children's Network). This App enables parents to create and store an identification record for each of their

children that includes photos and physical description and as well, the ability to receive regular reminders to update this important information.

"Considering that one in five missing children is located as a result of recognition from a photograph, it is clear that parents should always current photos readily available to provide police in the event that their child goes missing," says Pina Arcamone, Director General of the Missing Children's Network. "This mobile application will offer parents the ability to maintain a current electronic child ID booklet right on their mobile device. Moving the program into an electronic platform will make the Child ID program more readily available and easily accessible to all families."

The Child Alert App is easy to use and download and the information can also be instantaneously emailed to law enforcement or a public venue should your child go missing.

As most people today own a wireless phone, it is reassuring to know that this invaluable tool can truly make a difference in the search for a missing child. We have certainly come a long way in our 25 year history!

Download the **Child Alert App** today: www.avisderecherche.tv/child-alert.php

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Child Alert application

This smartphone application allows parents to create a detailed profile of their children, which can then be quickly and efficiently sent to the authorities in the event of an emergency.

How to use Child Alert

To create a file, the first step is to enter the child's name in the "Profile" tab.

The parent can then enter basic information

- child's first name and last name
- nickname
- date of birth
- physical characteristics such as weight, height, or hair and eye colour

And other specific details about the child

- allergies
- illnesses
- distinguishing features (birthmarks, beauty spots, etc.)
- language(s) spoken
- ethnic group

As well as geographic information

- town
- province
- country

The parents can then add photos of their child. These photos can either be taken using the cell phone or retrieved from the device's memory. To add the eight profile photos, simply follow the instructions

- full-frontal portrait of face
- full-frontal portrait from head to toe
- left profile of face
- left profile from head to toe
- right profile of face
- right profile from head to toe
- two extra photos

In the "Settings" tab, parents can program a reminder to update the child's details and photos. If the child is very young, we recommend regularly updating this information to ensure the profile remains accurate.

This essential tool is available to all parents at a cost of 0.99€, of which 0.25 € will be donated to organizations (Enfant-Retour Québec and Child Find Canada) that help families looking for missing children in Canada.

The Child Alert application is available for iPhone (with Android to follow shortly).

For more information, go to www.avisderecherche.tv

The child's profile is permanently saved on the parents' telephone. In case of emergency, parents can send it to the authorities, if they judge it useful.

